



2017 Annual Meeting

Holiday Neighborhood Eco Pass Presentation

by

Michael Klein

HOLIDAY Neighborhood Eco Pass Volunteer Coordinator

With help from *Karin Hoskin* and *Landon Hilliard*

- What is the Holiday Neighborhood Eco Pass Program?
- What's new in 2017?
- How much does it cost the Holiday HOA?
- How is it paid for?
- Who can use it?
- How much is it used?
- How do I get a Holiday Neighborhood Eco Pass?
- How long is it valid for?

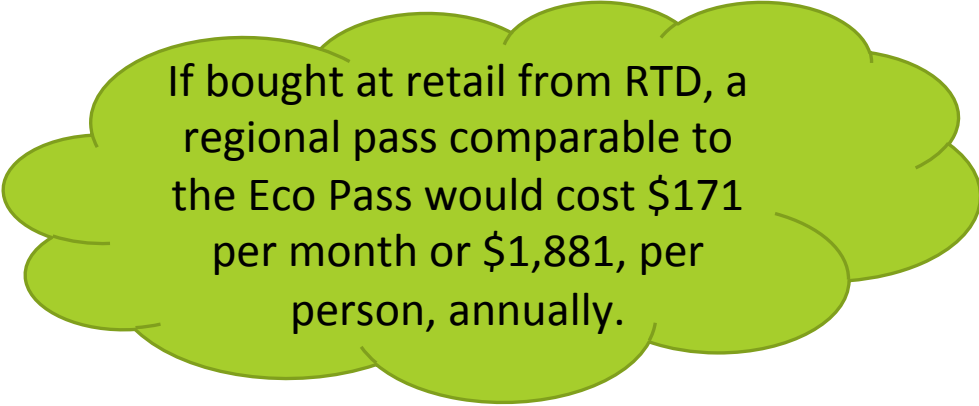
Topics Covered in this Presentation

- An Eco Pass is an annual transit pass that allows for free, unlimited access to all Local and Regional bus and light rail routes across the RTD network in Boulder and the Denver metropolitan area.
- For example, the SKIP and 204 bus routes serve our Holiday Neighborhood.
- A trip to DIA on the AB bus route, aka the SkyRide, is also free with your Holiday Neighborhood Eco Pass.
- You can find more information on the main RTD web site at www.rtd-denver.com/index.shtml .

What is the Holiday Neighborhood Eco Pass Program?

- Recap: In 2016 RTD increased the price for the NECO pass program by 13%, but Boulder City subsidies were also increased and hence the actual cost of the NECO Pass program to the Holiday HOA went slightly down in 2016
- For 2017 however, City of Boulder has cut down the subsidies for the NECO pass program (even though at 35% it is still higher than the usual 30% discount that was always standard)

What's new in
2017?



If bought at retail from RTD, a regional pass comparable to the Eco Pass would cost \$171 per month or \$1,881, per person, annually.

- The Eco Pass program is one of the largest items on the Holiday Master HOA budget
- It currently costs about \$22,000 per year

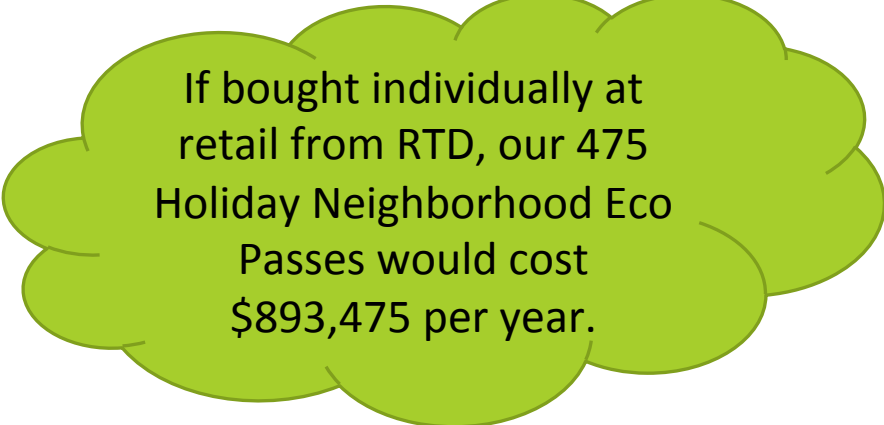
How much
does it cost
the Holiday
HOA?

- The Holiday Neighborhood Eco Pass is paid for by your monthly Holiday Master HOA fee (currently ~\$20/month, per household)

How is it
paid for?

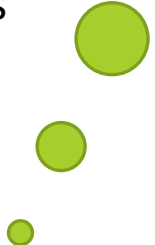
- The Holiday Neighborhood Eco Pass program is for **residents** of the Holiday Neighborhood only - see map at <http://www.holidayneighborhood.com/map.php> for the geographic boundaries of the Holiday Neighborhood
- There is no limit to the number of Eco Passes per household

Who can
use it?



If bought individually at retail from RTD, our 475 Holiday Neighborhood Eco Passes would cost \$893,475 per year.

- # of Holiday households (same as last year) 345
- # of Holiday residents (-5) 620
- # of active Holiday Smart Cards (+50) **475**
- # of active Holiday Riders (+72) 566
- RTD still has not been able to share usage data for the Smart Cards, yet!



How much usage does the HOA get out of the Holiday Neighborhood Eco Pass program?

(the above numbers are as of 30-Dec-2016)

- Go to one of the end-of-year official Holiday Neighborhood Eco Pass handout/renewal sessions as advertised through the annual mail out, as well as fliers and door hangers in the neighborhood
- During the year, send email to holidayecopass@comcast.net to get an automated response with latest instructions on where, when and how to get help with your Holiday Neighborhood Eco Pass needs.
- Again, this program is available only to residents of the Holiday Neighborhood

How do I get a Holiday Neighborhood Eco Pass?

- Your Holiday Neighborhood Eco Pass is valid for one calendar year (Jan - Dec) at the end of which you will need to go to one of the Holiday Neighborhood Eco Pass Renewal sessions (see previous slide) to get your pass renewed for the next calendar year
- Residents who do not get their Holiday Neighborhood Eco Passes renewed will have their cards **deactivated**.

How long is my
Eco Pass valid
for?

hop



Enjoy your
Holiday
Neighborhood
Eco Pass!